(…add your organization’s logo…)

Dear (…add name of contact person…),

I am the (…add your role…) of (…add your organization’s name…), the national patient organization for people living with the rare genetic disease hereditary angioedema (HAE). You can find more information about HAE here (insert your website or <https://haei.org/hae/> )

As a (…add your reason for approaching this particular person/community, for instance if they are a group with an interest in rare diseases…), I wanted to contact you with information and ask you for your support with our upcoming HAE awareness day.

On 16 May, patient organizations from around the world come together to support the annual global HAE awareness day **hae day :-)**. The aim is to unite the HAE community with 16 May as a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision makers and industry representatives. However, in 2021 **hae day :-)** is extra-special as we are celebrating 10 years since the first **hae day :-)**.

This year, the global campaign theme is “Let’s Take the Next Step”, where we will shine a light on HAE community achievements over the last 10 years as well as our hopes for the future.

We believe that by acting together, we can better secure the engagement of the general public and the medical community. We wanted to invite you to support our efforts in any way you feel you could.

You can find more information about the global campaign here www.haeday.org We are organizing specific activities for (insert country name). These include (…provided your organization has its own activity/activities for hae day :-) 2021 we suggest you add details here…)

As I’m sure you will agree, visibility is vital for rare conditions such as HAE, so we would be delighted if you would consider (joining our activity or) perhaps posting information about the **hae day :-)** on your website and sharing the details with your members.

We’d also welcome the opportunity to discuss **hae day :-)** with you in more detail.

We look forward to hearing from you.

Yours sincerely,

(…add your organization’s name…)

(…add name and role…)

(…add contact information such as phone number and email address, social media channels…)

About **hae day :-)**

**hae day :-)** is organized by HAE International, the umbrella organization for the worlds HAE patient associations

This year we are excited to celebrate the 10th anniversary of **hae day :-)** with our Let’s Take The Next Step activity campaign launching in April.

The activity campaign is to step around the world in time for **hae day :-)** on 16 May and we’re asking everybody to take part in physical or wellbeing activities and regularly record the time spent on each activity, on the campaign website [www.haeday.org](http://www.haeday.org) Any and all activity reported will be converted into steps.

Our goal is to generate enough steps for a virtual walk that will take us to all HAEi International regions, where our member organizations will showcase their history, achievements and hopes for the future. There has been lots of positive progress, but there is still a long way to go to reach our goals of improved time to diagnosis, and consistent access to lifesaving therapies for everyone with HAE.

About HAEi

HAE International (HAEi) is a global non-profit umbrella organization for the worlds HAE patient associations.

HAEi, and our member organizations, is dedicated to improving the lives of people with HAE. HAEi is dedicated to supporting HAE organizations and people with HAE around the world, raising awareness of HAE to improve time to diagnosis, and fiercely advocating for the approval and reimbursement of lifesaving therapies to everyone suffering from HAE.

HAEi can be found online here:

Facebook – page: www.facebook.com/haeinternational

Facebook – group: www.facebook.com/groups/HAEinternational

Twitter: https://twitter.com/HAEDAY

Instagram: www.instagram.com/hae\_international

LinkedIn: www.linkedin.com/company/haeinternational

(…if your organization has its own social media outlet(s) we suggest you add details here…)