(…add your organization’s logo…)

Dear (…add physician name…),

On 16 May, the HAE Community unites for the annual global HAE awareness day **hae day :-)**. The aim is provide a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision makers and industry representatives.

However, in 2021 **hae day :-)** is extra-special as we are celebrating 10 years since the first **hae day :-)**. In celebration, the global campaign theme is “Let’s Take the Next Step”, where we will shine a light on HAE community achievements over the last 10 years as well as our hopes for the future. Would you support our work by sharing this information with colleagues, and perhaps taking part?

The 2021 **hae day :-)** activity challenge is to step around the world in time for 16 May. We are asking everyone interested, to take part in physical or wellbeing activities and regularly record the time spend on each activity on the campaign website [www.haeday.org](http://www.haeday.org). Every activity reported will be converted into steps in order to generate enough steps for a virtual walk around all HAE International regions. Here the member organizations will showcase their history, achievements and hopes for the future.

All types of activity count – physical activities as well as those helping the overall well-being (yoga, meditation, drawing/painting, gardening, reading etc.) – and all activities will be converted into steps.

Please visit [www.haeday.org](http://www.haeday.org) for more information on how you can become part of the 2021 hae day :-) activities

We would be very grateful if you could help us share these details with your work colleagues and maybe even take part in the event(s). It would also be of valuable help if you would consider displaying information on our activities in your hospital or clinic and in this way help us alert as many people as possible to the HAE awareness day.

We look forward to hearing from you and to working with you to make **hae day :-)** 2021 a success.

Yours sincerely,

(…add your organization’s name…)

(…add name and role…)

(…add contact information such as phone number and email address, social media channels…)

About **hae day :-)**

**hae day :-)** is organized by HAE International, the umbrella organization for the worlds HAE patient associations

**hae day :-)** unites the HAE community with 16 May as a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision makers and industry representatives.

About HAEi

HAE International (HAEi) is a global non-profit umbrella organization for the worlds HAE patient associations.

HAEi, and our member organizations, is dedicated to improving the lives of people with HAE. HAEi is dedicated to supporting HAE organizations and people with HAE around the world, raising awareness of HAE to improve time to diagnosis, and fiercely advocating for the approval and reimbursement of lifesaving therapies to everyone suffering from HAE.

HAEi can be found online here:

Facebook – page: www.facebook.com/haeinternational

Facebook – group: www.facebook.com/groups/HAEinternational

Twitter: https://twitter.com/HAEDAY

Instagram: www.instagram.com/hae\_international

LinkedIn: www.linkedin.com/company/haeinternational