(…add your organization’s logo…)

**PRESS RELEASE**

(…add date…)

**People with Rare Life-Threatening Condition to Walk Around the World for 10th Anniversary of Global HAE Awareness Day**

People from across [Country] will be running, walking, reading and gardening to celebrate the 10th anniversary of the global hereditary angioedema (HAE) awareness day.

[Country organization] is supporting these efforts by (…provided your organization has its own activity/activities for **hae day :-)** 2021 add headline details here…) and joining the global walk around the world activity challenge.

“We are very excited to be part of the global HAE activity for **hae day :-)** as we believe that by acting together and adding our activities, we can help raise awareness and reach our goals of improved time to diagnosis, and consistent access to lifesaving therapies for everyone with HAE” said (…add your title and name as well as the name of your organization…) “We are also …add quote about your activity if you are conducting any…).

**hae day :-)** is organized by HAE International, the umbrella organization for the worlds HAE patient associations, currently representing 93 organizations.

“The 10th **hae day :-)** campaignis ‘Let’s Take the Next Step’ where we will shine a light on HAE community achievements over the last 10 years as well as our hopes for the future. A great number of country activities will be supported by a global activity challenge to walk around the world. We encourage everyone to take part in different activities, record them at haeday.org and contribute to a virtual walk around the world”, says Henrik Balle Boysen, Executive Vice President & Chief Operating Officer of HAE International.

HAE is a rare genetic disorder that causes swelling to various parts of the body and can be fatal when the swelling affects the throat due to the risk of suffocation. Currently there is no cure for HAE, but treatment options are available to try and prevent attacks from occurring or to treat attacks when they do occur.

“HAE places extraordinary strain on patients, often restricting their ability to lead normal lives. Untreated HAE patients can lose 100 to 150 workdays per year, if not more.”, explains Mr. Balle Boysen. “Global awareness initiatives such as the hae day :-) are necessary in order to help people with HAE receive faster diagnosis and appropriate medical care to manage their disease.”

(…you might also want to add a quote from a health care professional supporting you, an HAE patient or other relevant people…)

# Ends #

*Contact:*

(…your name…)

(…your email, phone number…)

(…website of your organization, social media…)

*Notes to editors:*

(…consider adding the document “HAE fact sheet” to the information you present to the media…)

HAE International

<https://haei.org/about-haei>

On **hae day :-)**

<https://haeday.org>