Dear HAE Friends,

On 16 May, we celebrate our annual global HAE awareness day - **hae day :-)**. Please join us to show your support and help us raise awareness of HAE amongst the general public, healthcare professionals, and healthcare decision-makers. ​​By increasing awareness of HAE, we can create an environment for earlier and more accurate diagnosis and improve care for people with HAE. Ultimately, securing a better quality of life for everyone with HAE.

The theme for **hae day :-)** is **#active4HAE***.* Our activity challenge will start in early April and run through to the end of May - as is now traditional.

In the past, we have generated millions of steps, enough to walk around Earth’s circumference several times. Will you be **#a*ctive4HAE*** and join us this year?

We encourage everyone to participate in all types of activity – physical activities and those helping overall wellbeing. Any activity time reported on [haeday.org](https://haeday.org/) will be converted into steps, and the total will power us around the World. Regularly taking part in activities and recording the time spent at [www.haeday.org](http://www.haeday.org) will ensure your efforts count. You can also share photos of your activities, earn badges, and join a team if you want to.

Please visit [www.haeday.org](http://www.haeday.org) for more information on how you become part of **hae day :-)** activity campaign.

(…provided your organization has activity/activities for hae day :-) we suggest you add details here…)

Yours,

(…add your organization’s name…)

(…add name and role…)

(…add contact information such as phone number and email address, social media channels…)

About **hae day :-)**

**hae day :-)** is organized by HAE International (HAEi), a global non-profit network of patient associations dedicated to improving the lives of people with HAE.

**hae day :-)** unites the global HAE community with 16 May as a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision-makers, and industry representatives.

About HAEi

HAEi works to raise awareness of HAE, improve time to diagnosis, and fiercely advocate for approval and reimbursement of lifesaving therapies to everyone suffering from HAE. HAEi currently supports 96 Member Countries around the world.

HAEi can be found online here:

Facebook – page: www.facebook.com/haeinternational

Facebook – group: www.facebook.com/groups/HAEinternational

Twitter: https://twitter.com/HAEDAY

Instagram: www.instagram.com/hae\_international

LinkedIn: www.linkedin.com/company/haeinternational