Dear (…add name of contact person…),

I am the (…add your role…) of (…add your organization’s name…), the national patient organization for people living with the rare genetic disease hereditary angioedema (HAE). You can find more information about HAE here (insert your website or <https://haei.org/hae/> )

As a (…add your reason for approaching this particular person/community, for instance if they are a group with an interest in rare diseases…), I wanted to contact you with information and ask you for your support with our upcoming HAE awareness day.

On 16 May, HAE patient organizations from around the world come together to support our annual global HAE awareness day, **hae day :-)**. The aim is to raise awareness of HAE amongst the general public, healthcare professionals, and healthcare decision-makers. ​​By increasing awareness of HAE, we can create an environment for earlier and more accurate diagnosis and improve care for people with HAE. Ultimately, securing a better quality of life for everyone with HAE.

The theme for **hae day :-)** is **#active4HAE***.* Our activity challenge will start in early April and run through to the end of May - as is now traditional. We encourage everyone to participate in all types of activity – physical activities and those helping overall wellbeing. Any activity time reported on [haeday.org](https://haeday.org/) will be converted into steps, and the total will power us around the World.

In the past, we have generated millions of steps, enough to walk around Earth’s circumference several times. Will you be **#*active4HAE*** and join us this year?

We believe that by acting together, we can better secure the engagement of the general public and the medical community. We wanted to invite you to support our efforts in any way you feel you could.

You can find more information about the global campaign here www.haeday.org We are organizing specific activities for (insert country name). These include (…provided your organization has its own activity/activities for hae day :-) we suggest you add details here…)

As I’m sure you will agree, visibility is vital for rare conditions such as HAE, so we would be delighted if you would consider (joining our activity or) perhaps posting information about the **hae day :-)** on your website and sharing the details with your members.

We’d also welcome the opportunity to discuss **hae day :-)** with you in more detail.

We look forward to hearing from you.

Yours sincerely,

(…add your organization’s name…)

(…add name and role…)

(…add contact information such as phone number and email address, social media channels…)

About **hae day :-)**

**hae day :-)** is organized by HAE International (HAEi), a global non-profit network of patient associations dedicated to improving the lives of people with HAE.

**hae day :-)** unites the global HAE community with 16 May as a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision-makers, and industry representatives.

About HAEi

HAEi works to raise awareness of HAE, improve time to diagnosis, and fiercely advocate for approval and reimbursement of lifesaving therapies to everyone suffering from HAE. HAEi currently supports 96 Member Countries around the world.

HAEi can be found online here:

Facebook – page: www.facebook.com/haeinternational

Facebook – group: www.facebook.com/groups/HAEinternational

Twitter: https://twitter.com/HAEDAY

Instagram: www.instagram.com/hae\_international

LinkedIn: www.linkedin.com/company/haeinternational

(…if your organization has its own social media outlet(s) we suggest you add details here…)