Dear (…add physician name…),

On 16 May, the HAE community comes together to support our annual global HAE awareness day, **hae day :-).** The aim is to raise awareness of HAE amongst the general public, healthcare professionals, and healthcare decision-makers. ​​By increasing awareness of HAE, we can create an environment for earlier and more accurate diagnosis and improve care for people with HAE. Ultimately, securing a better quality of life for everyone with HAE.

The theme for **hae day :-)** is **#active4HAE***.* Our activity challenge will start in early April and run through to the end of May - as is now traditional. We encourage everyone to participate in all types of activity – physical activities and those helping overall wellbeing. Any activity time reported on [haeday.org](https://haeday.org/) will be converted into steps, and the total will power us around the World.

In the past, we have generated millions of steps, enough to walk around Earth’s circumference several times. Will you be **#*active4HAE*** and join us this year?

Any activity time reported on [haeday.org](https://haeday.org/) will be converted into steps, and the total will power us around the World. Regularly taking part in activities and recording the time spent at [www.haeday.org](http://www.haeday.org) will ensure your efforts count. You can also share photos of your activities, earn badges, and join a team if you want to.

We would be very grateful if you could help us share these details with your work colleagues and maybe even take part in the event(s). It would also be of valuable help if you would consider displaying information on our activities in your hospital or clinic and in this way help us alert as many people as possible to the HAE awareness day.

We look forward to hearing from you and to working with you to make **hae day :-)** a success this year.

Yours sincerely,

(…add your organization’s name…)

(…add name and role…)

(…add contact information such as phone number and email address, social media channels…)

About **hae day :-)**

**hae day :-)** is organized by HAE International (HAEi), a global non-profit network of patient associations dedicated to improving the lives of people with HAE.

**hae day :-)** unites the global HAE community with 16 May as a focus for activities to raise awareness of HAE amongst the general public, healthcare professionals, healthcare decision-makers, and industry representatives.

About HAEi

HAEi works to raise awareness of HAE, improve time to diagnosis, and fiercely advocate for approval and reimbursement of lifesaving therapies to everyone suffering from HAE. HAEi currently supports 96 Member Countries around the world.

HAEi can be found online here:

Facebook – page: www.facebook.com/haeinternational

Facebook – group: www.facebook.com/groups/HAEinternational

Twitter: https://twitter.com/HAEDAY

Instagram: www.instagram.com/hae\_international

LinkedIn: www.linkedin.com/company/haeinternational

(…if your organization has its own social media outlet(s) we suggest you add details here…)